TESTPASSPORT

練 習 問 題



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1年間無料アップデート

Exam : **AD0-E138**

Title : Adobe Experience Manager Business Practitioner Professional

Version : DEMO

1.Which best practice should be followed when defining business requirements for an AEM implementation?
A. Focus only on technical constraints
B. Engage all relevant stakeholders for comprehensive requirement gathering
C. Rely solely on AEM’s out-of-the-box features without customization
D. Implement all customer requests without evaluation
Answer: B

2.A retail company wants to maintain consistency across different marketing channels using AEM.
Which approach should be used?
A. Use Experience Fragments to manage reusable content blocks
B. Store all images and assets in CRXDE Lite
C. Modify the AEM Dispatcher rules for content delivery
D. Create separate pages for each marketing channel
Answer: A

3.A team member is responsible for adding new product images to the digital asset management system. They must also organize these assets to ensure they are easy for others to find.
Which two capabilities should be assigned to this team member? (Choose two.)
A. Create user groups
B. Categorize assets
C. Upload assets
D. Configure workflows
Answer: BC

4.A retail company suspects that customers are abandoning their purchase process before checkout. They want to report how users move through their website to identify drop-off points and improve conversion rates.
Which Adobe product should be integrated with Adobe Experience Manager to identify this issue?
A. Adobe Campaign
B. Adobe Analytics
C. Adobe Target
Answer: B

5.A client needs to create pages supporting personalized content.
Which feature should developers add to pages?
A. Experience Fragment
B. ContextHub
C. Content Fragment
D. Asset Selector
Answer: B