TESTPASSPORT

練 習 問 題



高 品 質 な 学 習 リ ソ ー ス

https://www.testpassport.jp

1年間無料アップデート

Exam : **AD0-E409**

Title : Adobe Target Architect Master

Version : DEMO

1.A client implemented a Profile Script to define a new profile attribute based on Target request (mbox) parameters coming from different 3rd-party systems. The client complains that the wrong experiences are shown to the site visitors.
What can the Adobe Target Architect do to compare profile values before and after executing the Profile Script?
A. Use the mboxTrace debugging method.
B. Use console.log to output values within a Profile Script.
C. Use Activity QA URLs and check browser developer tools.
D. Use Profile Scripts as Response Tokens.
Answer: A

2.What elements must be configured for client-side delivery? (Select two)
A. Adobe Launch tags
B. JSON profile attributes
C. Experience Fragments
D. Pre-hiding snippets
Answer: AD

3.How can administrators restrict access to specific Adobe Target activities? (Select two)
A. Assign specific roles to users in Experience Cloud
B. Apply role-based permissions to activities
C. Use Experience Fragments to lock activities
D. Enable activity locking features
Answer: AB

4.How can an organization ensure activities align with strategic goals in Adobe Target?
A. Enable automated activity setup
B. Use Activity Priority settings
C. Conduct quarterly system audits
D. Assign governance roles for each activity
Answer: B

5.A marketer has set up an Experience Targeting activity for their regional website targeting users from that region using Target's Geo Targeting.
After setting up the test the marketer has shared the Activity QA URL with the business stakeholders which looks like https://www.regionalwebsite.com/?at_preview_token=m4o9ne46l4_vETG-Mi8Fn4sfdKGAJyg5DsJ3XxNj67A&at_preview_index=1_2&at_preview_listed_activities_only=true&at_preview_evaluate_as_true_audience_ids=2161154
However, the stakeholders are not able to see the experience using the QA URLs.
What are two possible reasons the activity is not seen in QA? (Choose two.)
A. The users are not located in the region for which the activity has been created.
B. The users are using the Company's VPN that is changing their actual location.
C. The activity is created using a different at_property than the regional website.
D. The activity is created using "URL is" under page delivery options in VEC.

Answer: CD